

# Partnering for Impact

FY 2017-18 Annual Report

over image provided by FRANKFRANKFRANK





PIONEERING WO RECONSTRUCTIVE

Image provided by FRANKFRANKFRANK

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We are committed to making reconstructive plastic surgery accessible to all.

Each year millions of patients around the world don't receive the plastic surgery they desperately need to treat an injury, cancer or congenital condition. Without it, their futures are dim.

To address this critical shortage we train the next generation of reconstructive surgeons in Africa, Latin America and Asia. We work with them to create a sustainable business model. And together we provide high-quality surgical care to people living in poverty and remote areas.

With safe and timely surgery, our patients lives are transformed. All thanks to supporters like you.

MEN in SURGERY ReSurge

# A letter from our CEO

Fiscal year 2020, which begins July 1, 2019, will mark our 50th as an organization. As we look ahead to this milestone, we're grateful for all we've been able to accomplish in these first 49 years with generous support from you, our donors and volunteers. What began as the inspiration of one talented surgeon from Stanford has evolved into a multifaceted organization with programs around the globe.

As I reflect back on the year, I'm struck by the number of partnerships we've put in place to grow our mission. Individuals and organizations around the world are teaming with us to train local surgeons, fund programs, and enhance our effectiveness.

FY2019 we continued to expand our visiting educator trips and worked to deepen our relationships with the surgeons we train.

As our focus on surgical training grows, we've found a need for new metrics to track our impact on surgeons and patients across all of our programs and identify training needs in the future. FY2019 we partnered with LiveImpact, a software developer specializing in the needs of nonprofits, to configure a new system that gives us greater insight into our effectiveness.

FY2019 we also graduated the first class of surgeons from our Pioneering Women in Reconstructive Surgery initiative, created in partnership with SkinCeuticals. One of the graduates is profiled on page 8, and her story shows how much this program can enhance the effectiveness of local women surgeons.

We were thrilled when RealSelf, after sending volunteers to join us this spring on a surgical trip to Dehradun, India, asked to expand our partnership. Together we launched a new, global initiative called Beyond Scars. It increases access to treatment for burn survivors, including a one-of-a-kind burn camp for children in India that helps them recover not just physically but also mentally and emotionally from their burns. You can learn more about the program on page 9.

None of these programs, of course, would be possible without our donors and volunteers. On behalf of patients around the world whose lives you have transformed, I'd like thank you once again for your support. It's truly life-changing.

Jeff Wisnut

Jeff Whisenant President and CEO

# **Our Impact**









You donated 53.04M Volunteers gave hours of their time **Together** we funded 405 surgeries 2601 patients countries and trained local surgeons

and medical staff

# **Our Approach**



### Direct Surgical Care

ReSurge provides direct surgical care to the poor in low- and middle-income countries through local medical professional partners and surgical mission trips.



#### Training and Curriculum

ReSurge has partnered with academic surgeons, anesthesiologists, pediatricians, nurses and therapists—experts in their field and in teaching—who serve as Visiting Educators in our host countries.



## Advocacy

In partnership with international medical societies, academia and surgical NGOs from around the world, ReSurge advocates for neglected patients by working with governments and multilateral organizations to prioritize surgical care as a cost-effective, cross-cutting and indispensible component of health care.

# **Where We Work**



# **Our Stories**

## Surgical Outreach Partner: Dr. Farzana Ibrahim



Dr. Ibrahim is a proud member of the first graduating class of Pioneering Women in Reconstructive Surgery, the initiative we created last year in partnership with SkinCeuticals. She's a senior registrar in the plastic surgery department at Birdem General Hospital in Bangladesh, where she specializes in pressure sores, diabetic foot cases and congenital deformities.

She earned an MBBS from Bangladesh Medical College and did residencies in both general and plastic surgery at Dhaka Medical College Hospital under the mentorship of Dr. Shafquat Khundkar, one of our longtime surgical partners.

"I believe now, that I can be a leader." Observing ReSurge's visiting physicians as a medical student led to Dr. Ibrahim's interest in reconstructive surgery. "I saw them doing wonders with patients. The way they spoke, the way they took care of everyone", she said, regardless of whether they were rich or poor.

The leadership training she and her classmates received through the PWRS program had a huge impact on her effectiveness as a physician. "We come from different countries, different societies," she said, "but I realized that we were all facing the same problems as women." Where once she never even spoke up at meetings, Dr. Ibrahim now takes charge in the OR when new cases arrive, and has even served as temporary deputy administrator of her hospital.

"I believe now," she says, "that I can be a leader."





(All images on this page provide by FRANKFRANKFRANK)



## **Corporate Partner:** RealSelf



RealSelf employee Nora Robertson assists patients during clinic day in Dehradun, India. We're proud to introduce our partnership with RealSelf, the world's leading online marketplace to learn about cosmetic treatments and connect with doctors and clinicians. Together we've created Beyond Scars, a new global initiative that provides burn survivors access to reconstructive surgery and medical care.

RealSelf has supported our efforts in India since 2015, and in March of this year they sent volunteers to accompany our medical team on a surgical trip to Dehradun. The success of that trip led to the development of the Beyond Scars initiative. In addition to continued support for our surgical partners and visiting educator trips to India, Beyond Scars also provides support for Camp Karma, a special retreat for pediatric burn survivors located just outside of Mumbai. This three-day camp helps children recover mentally, physically and emotionally from their scars, and cope with the social stigmas that often surround them.

RealSelf founder and CEO Tom Seery says that Beyond Scars "is a natural extension of RealSelf's commitment to help people build confidence to realize their full potential no matter where they live in the world." Looking ahead, we hope to broaden our initiative to other regions that have a critical need for reconstructive burn care.



# **Our Stories**

## Volunteer: Wendell Anderson



One of our many remarkable volunteers is Wendell Anderson. He's been a registered nurse since 1976 and has particular expertise in ICU and ER medicine. He's worked in intensive care units, a military hospital in Saudi Arabia, and as a flight nurse on the UC Davis Life Flight helicopter.

In his final years before retirement Wendell worked in outpatient surgery at UC Davis, which is where he learned about ReSurge. He joined one of our team trips to Vietnam in 2009 and has been an annual volunteer ever since. He's traveled to Bolivia, Nicaragua, and Cambodia with ReSurge, and has joined other surgical organizations on trips to Bangladesh, India and Myanmar.

In May 2018, Wendell joined an elite group of medical specialists to conduct site visits at several hospitals in Nepal. He's also a member of our Nursing Leadership Committee and represents nursing on the Medical Services committee, which reports directly to our Board.

Wendell is the consummate professional, respected by physicians and other nurses for his clinical skills and insight. He is warm and loving with our patients. And he's everyone's favorite team member for his affability.

We're deeply thankful for his efforts, and those of all of our talented volunteers.



## Patient Profile: Sheetal



(Image by RealSelf (Sam Allen))

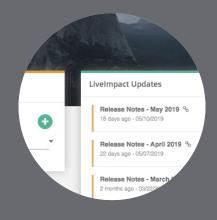
Thanks to you, we've been able to help young Sheetal, age 12, regain the prospect of a normal life. She was burned in a cooking fire at home in India, causing devastating damage to her left leg and arm — her left leg healed bent shut, and her left arm was pulled into her torso. Meanwhile, her father had died and her mother, who worked as a laborer, couldn't afford the bus fare to travel to our clinic in Dehradun.

But Sheetal is brave and determined, and her community rallied around her. Her third grade teacher gave her money for the trip and she traveled on four different buses to reach us — a three-hour journey. She and her mother slept in the hospital ward the night before her surgery. After her third operation she now has full use of both her arm and leg. She'll able to study, work, and care for a family of her own one day.



# **Our Stories**

## **Technology Partner:** LiveImpact



In January 2018 we partnered with nonprofit software developer LiveImpact to configure a new tracking system for our programs. Our growing focus on training local surgeons dictates a need for new metrics so we're better able to monitor our impact on surgeons, medical support staff, and the patients we serve.

LiveImpact is a leader in developing data tools for nonprofits that are easy to use and mobile-friendly. Our new system integrates several separate tools we've used in the past to track surgeon training and patient outcomes, and gives us greater insight into future training needs. It's accessible anywhere in the world, even in regions where internet bandwidth is limited. Best of all, it provides an enhanced view of patient outcomes.



David, age 9, Zambia.

## **Foundation Partner:** Hershey Foundation



The Hershey Family Foundation of Boston, MA, have long recognized the urgent need for reconstructive burn surgery in Bhutan and have supported volunteer medical trips to this country for many years. Now that we've expanded our operations in Bhutan, they've generously committed to support our work training surgical teams that treat burn survivors in that country as well. The Foundation's support has allowed us to continue biannual Visiting Educator trips, and expand our training of Bhutanese surgeons and medical support staff, including nurses and anesthesiologists. Visiting Educators have already seen dramatic improvements in the care that patients receive at Jigme Dorji Wangchuck Hospital, with reduced infection rates and shorter stays for many patients thanks to the new protocols they've implemented.



## **Financials**

## Assets

| Current Assets  |             |
|---|-------------|
| Cash and Cash Equivalents                               | \$264,551   |
| Investments   | \$37,175    |
| Accounts Receivable                                     | \$67,239    |
| Grants Receivable                                       | \$79,315    |
| Bequests and Pledges Receivable, Current Portion        | \$127,619   |
| Inventory   | \$199,015   |
| Prepaid Expenses and Current Deposits                   | \$7,791     |
| Total Current Assets                                    | \$782,705   |
| Property and Equipment, Net                             | \$90,538    |
| Other Assets  |             |
| Bequests and Pledges Receivable, Net of Current Portion | \$263,048   |
| Deposits, Net of Current Portion                        |             |
| Endowment Investments                                   | \$1,151,667 |
| Total Other Assets                                      | \$1,427,715 |
|   |             |

Total Assets ...... \$2,300,958

## Liabilities & Net Assets

#### **Current Liabilities**

| Accounts Payable                       | .\$183,815 |
|--|------------|
| Accrued Liabilities                    | \$87,754   |
| Deferred Revenue                       | \$17,550   |
| Deferred Rent, Current Portion         | \$16,881   |
| Total Current Liabilities              | .\$306,000 |
| Deferred Rent, Net of Current Portion. | \$20,547   |
| Total Liabilities                      | .\$326,547 |

#### **Net Assets**

| Unrestricted                              |             |
|---|-------------|
| Undesignated                              | \$249,375   |
| Board Designated                          | \$4,400     |
| Investment In Property and Equipment, Net | \$90,538    |
| Total Unrestricted                        | \$344,313   |
| Temporarily Restricted                    | \$872,550   |
| Permanently Restricted                    | \$757,548   |
| Total Net Assets                          | \$1,974,411 |
| Total Liabilities And Net Assets          | \$2,300,958 |

## **Activities**

|                                      | Unrestricted | Temporarily<br>Restricted | Permanently<br>Restricted | 2018<br>Total | 2017<br>Total |
|--------------------------------------|--------------|---------------------------|---------------------------|---------------|---------------|
| Support and revenue<br>Support       |              |                           |                           |               |               |
| Grants and contributions             | \$1,791,922  | \$730,382                 | \$3,100                   | \$2,525,404   | \$2,419,035   |
| In-kind contributions                | \$4,400,539  | -                         | -                         | \$4,400,539   | \$4,601,054   |
| Special events, Net                  | \$512,784    | -                         | -                         | \$512,784     | \$518,304     |
| Total support                        | \$6,705,245  | \$730,382                 | \$3,100                   | \$7,438,727   | \$7,538,393   |
| Revenue                              |              |                           |                           |               |               |
| Operating investment gain, net       | \$10,826     | -                         | -                         | \$10,826      | \$15,527      |
| Endowment investment gain, net       | -            | \$114,021                 | -                         | \$114,021     | \$142,526     |
| Other revenue                        | \$19,421     | -                         | -                         | 19,421        | -             |
| Total revenue                        | \$30,247     | \$114,021                 | -                         | \$144,268     | \$158,053     |
| Total support and revenue            | \$6,735,492  | \$844,403                 | \$3,100                   | \$7,582,995   | \$7,696,446   |
| Functional expenses                  |              |                           |                           |               |               |
| Program services<br>Support services | \$6,456,163  | -                         | -                         | \$6,456,163   | \$7,019,331   |
| Management and general               | \$745,339    | -                         | -                         | \$745,339     | \$598,943     |
| Fundraising                          | \$482,259    | -                         | -                         | \$482,259     | \$462,644     |
| Total support services               | \$1,227,598  | -                         | -                         | \$1,227,598   | \$1,061,587   |
| Total functional expenses            | \$7,683,761  | -                         | -                         | \$7,683,761   | \$8,080,918   |

"33 million individuals face catastrophic health expenditure due to payment for surgery and anesthesia each year."

- Lancet Commission on Global Surgery Report

# **Thank You**

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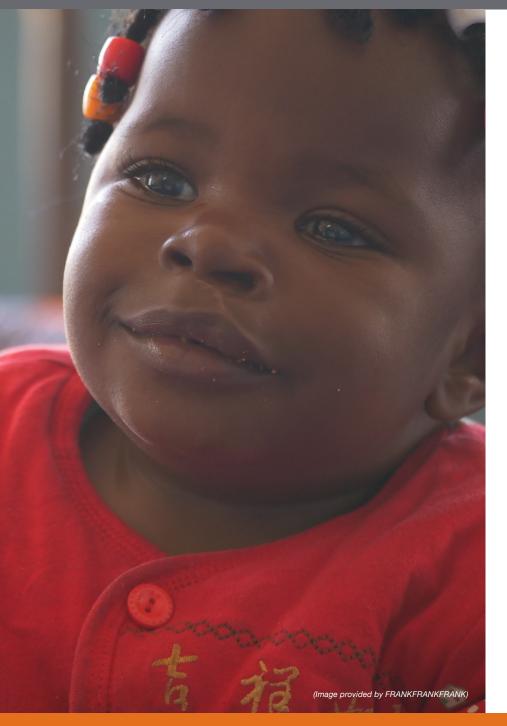






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